



Limelight is a music streaming app for discovering new music. We focus exclusively on up-and-coming artist.

Limelight will make it easier for artists and listeners to find each other – our deep-learning algorithm pair them automatically based on the listener's personal music preferences. The goal of the platform is to create an environment that ensures that the most talented artists actually gets discovered.

The Limelight app for listeners was launched March 2018. As an artist, you keep all the rights to the music yourself - you can remove the music with immediate effect and you can easily publish on other platforms (e.g. Spotify) at the same time as Limelight. **Uploading music to Limelight is completely free.**

## 1. POTENTIAL FANS

You are guaranteed to be heard by a relevant audience with preferences within your exact genre. Your music is automatically paired with listeners who likes your kind of music. Our algorithm intuitively learns the listener's taste through using the app. The more people 'like' your music, the more exposure you get - the listener's opinion will democratically determine who's trending on the platform (see 'Personal Radio' on page 2).

## 2. EXTENSIVE LISTENER FEEDBACK

You'll learn more about your listeners by using Limelight, as you'll get access to the 'Artist Dashboard' (see page 3) on our website (free of charge). This includes demographic data (age, gender and location) of your listeners. In addition, you'll get concrete feedback on your music through a rating and a tendency over when in your songs the listeners primarily 'like'. You can also find related artists through Limelight, and maybe find your new creative partner here.

## 3. GET A RECORD DEAL AND BECOME BOOKED FOR GIGS

Record labels and booking agencies scout new talents using Limelight's data. This increases your chances of the great breakthrough if you are successful on Limelight.

## 4. EARN MONEY ON STREAMS

We have signed an agreement with KODA, which means that KODA-registered artists earn money on their streams on Limelight.



We have created Limelight to ensure better conditions for up-and-coming artists. We do this by offering a more direct way of exposure - without having to rely on spending a lot of money on promoting the music. Additionally, Limelight is a much easier platform for listeners with love for the music. They can now discover new music with just one click.

In addition to more exposure, we also believe that you, as an artist, deserve to be paid when listeners stream your music.

Upload your music here: [limelight-music.com](https://limelight-music.com)

# PERSONAL RADIO

In the app for listeners

The screenshot shows a music player interface with a yellow header and a dark background. The main content area features a circular image of a musician playing a saxophone. Below the image, there are two columns of metadata: Nationality (Denmark), Genre (Hip-Hop), Releasedate (16.08.2016), and Subgenre (Reggae). The player controls at the bottom include a play button, a skip forward button, and a menu icon.

Personal radio

Now playing

**TagerDetRoligt**

Fars Rum  
Flap Med De Vinger

1:12 / 3:43

**Nationality**  
Denmark

**Genre**  
Hip-Hop

**Releasedate**  
16.08.2016

**Subgenre**  
Reggae

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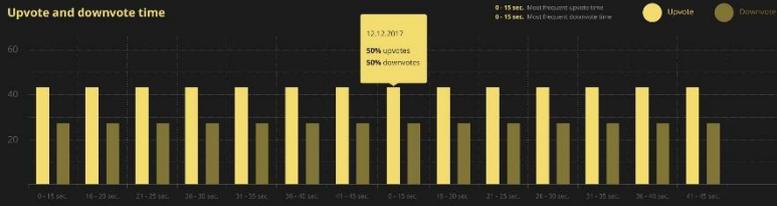
# ARTIST DASHBOARD

When the artist is logged in to our website

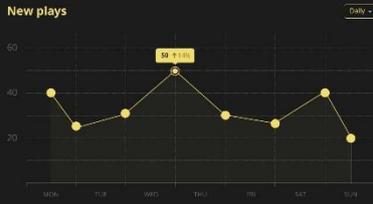
## Track overview - track 1



### Upvote and downvote time



### New plays



### Age

Years old	Plays	Rating
12-17 years old	1,020	58%
13-17 years old	1,020	58%
13-17 years old	1,020	58%
13-17 years old	1,020	58%
13-17 years old	1,020	58%

### Location

